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NON-DESTRUCTIVE INSPECTION SERVICES FOR DIGITALLY ENHANCED ZERO WASTE MANUFACTURING

D10.1 Target-Driven Dissemination Strategy, Plan & Reporting - M3

V1.0

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ABBREVIATIONS / ACRONYMS

ACRONYM	MEANING
AG	Advisory Group
ASTM	American Society for Testing and Materials
EC	European Commission
EFNDT	European Federation for Non-Destructive Testing
FOF	Factories of the Future
F2F	Face to Face
KPI	Key Performance Indicators
NDI	Non-destructive Inspection
WP	Work Package

EXECUTIVE SUMMARY

Deliverable “D10.1: Target-Driven Dissemination Strategy, Plan & Reporting - M3”, is directly associated with ZDZW task “T10.1: Target-Driven Dissemination Strategy, Plan, and Reporting” within “WP10: IMPACT: Dissemination and Impact Maximisation”. The dissemination strategy is valid throughout the Project and beyond. Its aim is to define a common consortium strategy for dissemination and outreach of the Project results by providing targeted information to multiple audiences. It details actions related to expected dissemination and reports the outcomes of tasks T10.2-10.7. The strategy will be revised and refined every year until the end of the Project.

This document provides an initial Project dissemination strategy by:

-  Highlighting targeted groups and communities
-  Defining the dissemination tools and impact activities to be undertaken
-  Identifying key dissemination events
-  Referring a list of prominent conferences and journals
-  Defining collaboration with other projects

The dissemination strategy and plan defined in this deliverable will be expanded in Deliverable 3.2 Plan for Exploitation & Dissem. of results – PEDR that will be submitted in M6.

1 INTRODUCTION

The ZDZW dissemination strategy has been designed to communicate and disseminate the activities that the Beneficiaries of the ZDZW Project will carry out for 36 months. It is based on information regarding events, interaction occasions, conferences, and the observation of upcoming opportunities that will allow the maximum interaction with different ZDZW stakeholders and target groups. Moreover, potential conferences, journals and other dissemination channels are identified to support ZDZW Beneficiaries with the dissemination activities of the Project.

The dissemination activities are focused on: (i) the promotion of ZDZW, objectives and results to the different identified target audiences; (ii) raising awareness of ZDZW activities among different stakeholders; and (iii) establishing potential collaborations and engagement with other European initiatives, especially FoF, and other Made in Europe projects.

The engagement with the ZDZW target audience will rely on the three-legged digital approach based on the ZDZW web page, social media channels, the ZDZW Community, and other tools such as newsletters, press releases, promotional videos, etc. All these tools will be interrelated to reach the target audience and achieve a successful engagement.

2 TARGET AUDIENCE

Based on the objectives of ZDZW, the target audience of ZDZW dissemination and the approach to reach them is presented in Table 1.

TABLE 1. TARGET AUDIENCE AND APPROACH.

AUDIENCE	WHO	AIM	APPROACH
Industrial Audience	Manufacturing companies, digital tech and service providers that wish practical applicability of ZDZW results	Communicate and promote the Project results to technology and service providers as well as business users. The specific communities identified are: 1. Component manufacturers where durability is a key parameter, 2. Integrators interested in incorporating visual inspection solutions in their product/ services, 3. Industrial partners, production facilities applying heat treatment in their manufacturing processes	Demos/pilots, marketing (fairs, events, promotions), prescribers' network, Certifiers/ Regulation entities, marketing materials, service selling, F2F meetings, software services for digitalization of industry
Certification/ standardisation agents	Standardisation bodies or platforms like the Platform Industry 4.0 and NDI agents (EFNDT, ASTM, etc.)	Communicate the Project results to regulatory agents and industry platforms.	Events, concertation meetings, clusters, workshops and standardisation bodies-oriented media
Scientific / Academic audience	Organisations that are interested in the project developments and the scientific outcomes	Spread and share scientific results and initiate further collaboration between scientific / academic institutes and research centres	Scientific conferences and workshops, clusters, and collaboration activities. Academic oriented media such as journals or other

			publications and forums
EC Community	EC officials and EC related audiences	Raise general awareness regarding the ZDZW objectives and the work performed within the Project	EC events, concertation meetings and EC oriented media - both printed and online
General Audience	This includes all stakeholders who may be interested in the Project activities and results. This audience is varied and ranges from individuals to organisations, and ultimately the wider public/society	Raise general awareness about the ZDZW Project and its objectives	Project website and social media/networks

3 DISSEMINATION TOOLS AND IMPACT ACTIVITIES

To ensure maximum impact, different dissemination materials are designed, developed, managed, updated, and maintained through the Project. In addition, ZDZW will undertake a considerable number of activities to raise awareness of the Project results and gather its feedback from the wider European innovation community.

3.1 Brand identity

A concrete and unique brand identity has been designed to make the Project recognisable and give it its own identity. All Beneficiaries will applicate the ZDZW brand in the different communication/dissemination platforms and printed materials.

3.1.1 Logo

A logo was designed aimed at advertising ZDZW so that the public can easily identify and associate activities to this logo/brand (Figure 1). This design must be used by all Beneficiaries no matter what kind of medium they are communicating on: website, brochures, deliverables, documents and graphical materials to facilitate the identification and recognition of ZDZW.



FIGURE 1. ZDZW LOGO.

It is important to note that in all communications carried out, both internally and externally, the EU logo (Figure 2) must be shown with the following phrase to **acknowledge the EU funding**:

"The ZDZW project has received funding from the European Union's Horizon Europe programme under grant agreement No 101057404. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them."



FIGURE 2. EU LOGO.

3.1.2 Brand Guidelines

Guidelines for using the ZDZW brand and assets were developed. A brand manual was designed to ensure a consistent look and tone across all ZDZW communications. This manual is composed of **logo & variations**, **colour palette**, **typography** and an **image background** to be used in online meetings (Figure 3).



FIGURE 3. SELECTION OF SOME SLIDES FROM THE ZDZW BRAND GUIDELINES.

3.1.3 Templates

At the start of the Project, initial word and ppt templates were made available for all Beneficiaries before the kick-off meeting to be used since the beginning (Figure 4). Later, new **templates for presentations, deliverables and other documents** were designed following the ZDZW brand guidelines (Figure 5). Updated poster designs for conferences and workshops will be also available in the following weeks.

The templates will be adapted if needed in the future. This process will be documented in future versions of this document.



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WPXX: WP-NAME

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FIGURE 4. INITIAL WORD AND PPT TEMPLATES.

FIGURE 5. WORD AND PPT TEMPLATES FOLLOWING THE ZDZW BRAND GUIDELINES.

3.2 Public Website

A website was established at www.zdzw-project.eu and this will be maintained throughout the Project. This website will be kept up to date with Project news, relevant events, dissemination activities (public deliverables, publications and materials used in events) and exploitable results. The page structure is as follows:

-  Home
-  Events
-  Consortium
-  Pilots
-  Outcomes
-  Contact

The page structure will be updated during the Project to improve the presentation of the results or include new relevant sections.

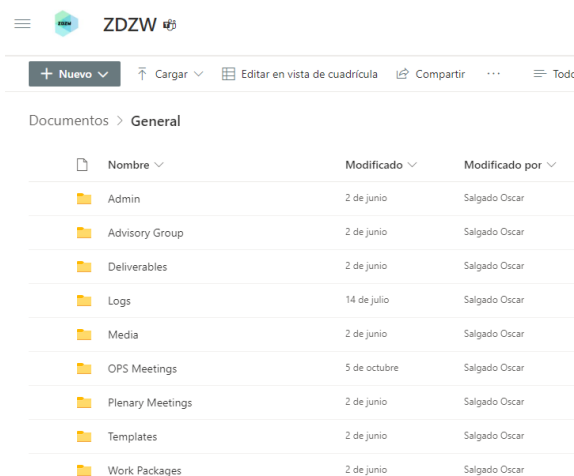
Figure 6 shows a screenshot of the ZDZW's website.



FIGURE 6. SCREENSHOT FROM ZDZW HOMEPAGE

3.3 Intranet

The Project uses a Microsoft Teams [Sharepoint](#) as a repository of the Project documents: deliverables, templates, minutes, etc. A screenshot of the Sharepoint homepage is shown in Figure 7.



Nombre	Modificado	Modificado por
Admin	2 de junio	Salgado Oscar
Advisory Group	2 de junio	Salgado Oscar
Deliverables	2 de junio	Salgado Oscar
Logs	14 de julio	Salgado Oscar
Media	2 de junio	Salgado Oscar
OPS Meetings	5 de octubre	Salgado Oscar
Plenary Meetings	2 de junio	Salgado Oscar
Templates	2 de junio	Salgado Oscar
Work Packages	2 de junio	Salgado Oscar

FIGURE 7. ZDZW REPOSITORY

3.4 Social Media

ZDZW is present in social media to get more industrial and academic public involved in the Project. It will be used to increase ZDZW viral promotion, raising awareness of Project activities and outcomes (share newsletters, participation on events, project results, etc.), with a periodically planned calendar of publications.

Social media platforms were created on Twitter, LinkedIn and YouTube at the beginning of the Project. The links to the corresponding pages on the platforms can be found here:

-  **Twitter:** https://twitter.com/ZDZW_Project
-  **LinkedIn:** <https://www.linkedin.com/company/ZDZW/>
-  **YouTube:** <https://www.youtube.com/channel/UCGcMxvOb96YB1P3TGwCZWwA>

The main content that will be posted on Twitter and LinkedIn is:

-  News: Relevant activities, milestones and curiosities of the ZDZW Project itself or activities related to the revalorization of work carried out by the Beneficiaries of the Project.
-  Near future congresses/events that will be attended/organised by the Beneficiaries.
-  Summary of congresses that have already happened: Once the congress or the event has been done, information about it will be collected to generate content for the different communication channels.
-  Scientific publications published by the Beneficiaries: Once the publication has been accepted, the link of the publication will be distributed.
-  Link to relevant posts that will be published on the ZDZW blog and/or ZDZW community.

YouTube platform will be used to share the videos generated during the Project.

3.5 Brochures and Outreach Material

ZDZW will design and produce outreach materials to reach the expected impact. The list of materials includes 1 brochure, 1 banner, posters per pilot, 2 flyers, infographics, videos, and others. They will be created during the Project as promotion material is needed. Project merchandise could be also used for promotion at exhibitions.

Three elements of outreach material have been produced for the M3 milestone in the Project. All of them were approved for public use and are available to all Beneficiaries for promotional purposes (Figure 8-10):

- Project poster** (Figure 8) A0 poster with Project overview (objectives and ambitions and use cases description). This has already been used by FBA at the I4MS Stakeholders Event (19-Oct-2022; Budapest, Hungary). An updated version of the poster following the ZDZW brand guidelines is under preparation.
- 1-slide presentation** (Figure 9). One slide with a general overview of the Project to allow the Beneficiaries to present ZDZW in related-projects presentations/meetings/events. This has already been used by Yusuf Yilmaz (DIN) at the Digital Transformation Summit (26-Oct-2022, Funchal Madeira, Portugal)
- Project presentation.** A Project presentation (16 slides) has been prepared, with input from the consortium. This has already been used by the PC at 4ZDM cluster workshop to present ZDZW to the Zero-Defect Manufacturing Community. This presentation is available for download from the outcomes page of the public website: https://www.zdzw-project.eu/wp-content/uploads/2022/11/Public_Presentation_ZDZW.pdf

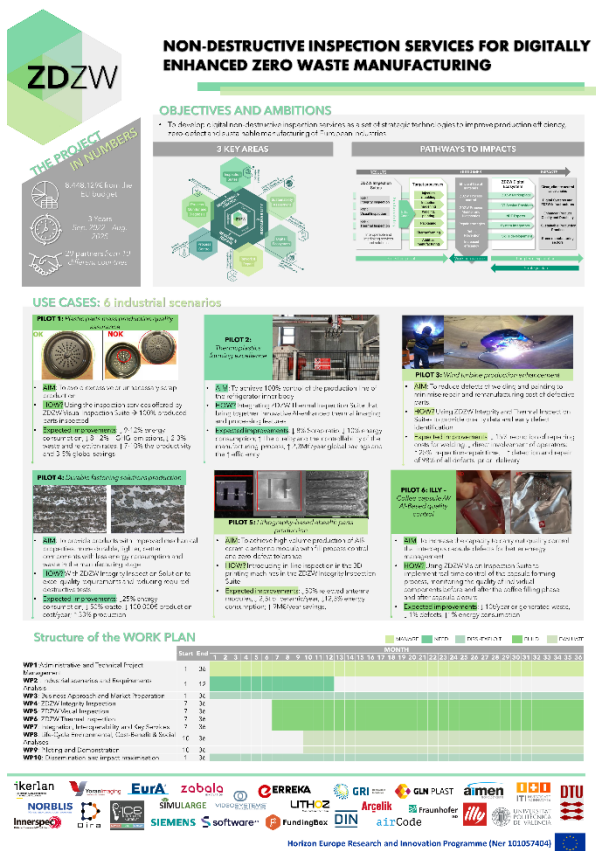


FIGURE 8. ZDZW POSTER

These materials will be updated throughout the Project.

It is planned to have brochures printed ready for the next plenary meeting that will take place in Turkey in January 2023.



FIGURE 9. ZDZW 1-SLIDE PRESENTATION.



FIGURE 10. SELECTION OF FOUR SLIDES FROM THE ZDZW PUBLIC PRESENTATION.

3.6 E-newsletter

Eight **ZDZW** newsletters will be released during the Project and will be available to download from the Project website. They will be also sent to interested stakeholders on a subscription basis. Newsletters will summarise and report on current trends, significant research results, conferences, and thematically related projects. First newsletter will be issued in M6-M8. Further newsletters will be produced approximately every four/six months.

3.7 Press Releases

Several press releases will be published during the Project's lifetime, being disseminated by the various Beneficiaries in their respective countries. The press releases aim to disseminate objectives and results of the Project. First newsletter will be issued in M6-M8.

3.8 Trade Fairs, Exhibitions, Industrial Conferences and Workshops

Attending national and international events such as trade fairs, exhibitions, conferences, workshops and demos, is an important dissemination activity to link ZDZW with the

industrial sector and other stakeholders who may be interested in the Project, providing an opportunity to present ZDZW results and engage with various communities such as technological and industrial.

Table 2 details international ZDZW-related events attended by any beneficiary of the consortium from M1 to M3 where they had the opportunity of promoting the Project (events with specific slots for ZDZW presentation are marked in bold). Table 3 includes upcoming events of interest. Both tables will be updated in further revisions of the deliverable.

TABLE 2. PARTICIPATION IN INTERNATIONAL EVENTS IN M1-M3. EVENTS WITH SPECIFIC SLOTS FOR ZDZW PRESENTATION ARE MARKED IN BOLD.

TRADE FAIRS, EXHIBITIONS, AND INDUSTRIAL CONFERENCES	ATTENDEES	DATE
<u>VISION 2022</u> : Trade fair for machine vision	ITI	4-6 Oct 2022
<u>WCEAM 2022</u> : 16 th world congress on engineering asset management	IKER	5-7 Oct 2022
<u>I4MS Stakeholders Event</u>: European leadership and digital game-changers of the manufacturing industry	FBA	19-Oct-2022
<u>Digital Transformation Summit</u> : Workshop about Smart Manufacturing)	DIN	24-27 Oct 2022
<u>ConnectedFactories2 and EFPF projects Final Event</u>	IKER	23-24 Nov 2022
<u>Zero-defect manufacturing cluster Workshop</u> by 4ZDM Cluster and ZDM Sub-platform under Manufuture	IKER	23-Nov-2022

TABLE 3. UPCOMING EVENTS OF INTEREST.

UPCOMING TRADE FAIRS, EXHIBITIONS, AND INDUSTRIAL CONFERENCES	DATE
<u>International Conference on Big Data Analytics in Next Generation Smart Manufacturing Applications</u>	16-17 Dec 2022
<u>Plant Engineering Workshop</u>	12-Jan-2023
<u>International Conference on Smart Manufacturing Systems and Applications</u>	8-9 Feb 2023
<u>ZDMP Project</u> Final Event	Apr 2023
<u>HANNOVER MESSE</u> (World's Leading Industrial Show)	17-21 Apr 2023
<u>Control Stuttgart</u> (International trade fair for quality assurance)	9-12 May 2023
<u>MAINTENANCE</u> (International trade fair for industrial maintenance)	6-8 June 2023
<u>International Conference on Smart Manufacturing Strategies, Design and Analysis</u>	10-11 Jun 2023
<u>SMART2023</u> : 10th ECCOMAS Thematic Conference on Smart Structures and Materials	3-6 July 2023
<u>FAKUMA Fair</u> (International Trade Fair for Plastic Processing)	17-21 Oct 2023

3.9 Publications

ZDZW will publish its findings through technical papers and specialised articles (at industrial and scientific conferences, in industrial specialised press, and in academic and international scientific journals following the principle of open access). Table 4 identifies potential conferences and journals identified so far.

TABLE 4. POTENTIAL CONFERENCES AND JOURNALS FOR PUBLICATION.

POTENTIAL PUBLICATIONS	
Conferences	International Conference on Big Data Analytics in Next Generation Smart Manufacturing Applications International Conference on Smart Manufacturing Systems and Applications International Conference on Smart Manufacturing Strategies, Design and Analysis International Conference on Interoperability for Enterprise Systems and Applications IEEE International Conference on Industrial Informatics Workshop on Metrology for Industry 4.0 and IoT IEEE International Conference on Engineering, Technology and Innovation International Conference on Information, Intelligence, Systems and Applications
Journals	Computers and Graphics Expert Systems With Applications Industrial Artificial Intelligence Frontiers in Control Engineering Journal of Industrial Information Integration Computers in Industry International Journal of Production Research Journal of Manufacturing Systems Production Planning & Control Computers & Industrial Engineering IEEE Transactions on Industrial Informatics

3.10 ZDZW Community

The ZDZW Community aims to create a rich ecosystem of active members who interact, find synergies, and get value. It will build a vibrant ecosystem around the Project and beyond it. The Community is the place for stakeholders to be constantly updated about the Project's evolution and to interact among themselves to foster cooperation.

The main objective is to create a thriving community in which all ZDZW stakeholders:

1. Share best practices, use cases, and general news and events related to ZDZW fields of interest.
2. Learn about the Project's value proposition.
3. Find information about the Project.
4. Network.

ZDZW Community is hosted and customized on the FundingBox platform. The platform hosting ZDZW Community is FundingBox Spaces, and it has been launched under the following URL: [https://spaces.fundingbox.com/c/i4ms/categories/Zero-defects-zero-waste-manufacturing-\(powered-by-ZDZW\)](https://spaces.fundingbox.com/c/i4ms/categories/Zero-defects-zero-waste-manufacturing-(powered-by-ZDZW))

Regarding the advantages of the FundingBox platform, below are listed a set of essential benefits that ZDZW will leverage thanks to the adoption of this tool:

-  Mobile apps: Mobile access is crucial to building communities. It gives a lot of immediacy to users to post and hold conversations. For this reason, FundingBox has developed mobile apps available in the App Store and Google Play Store.

- A community of makers, entrepreneurs, start-ups and tech SMEs: FundingBox Community already has more than 40,000 registered members. Areas of interest of these members are related to robotics, artificial intelligence, smart mobility, start-up acceleration, decentralized technologies, and digital innovation hubs, among others. These areas are connected to manufacturing, which will be of value to targeting a relevant base of members for ZDZW.
- Community of communities: Within the ZDZW Community, space and capacity can be given to other players to build their communities and connect them.

Spaces are communities that offer information (trends, news, events, technology news, funding opportunities), inspiration (exclusive content curated by experts and interlocutors: live chats, Q&As), support (experts' advice, members can create synergies and build partnerships, helpdesk) and connections (by networking with people interested in related sectors/technologies) to entrepreneurs and innovators.

ZDZW has created a community integrated into the I4MS Community to utilize the synergies and strength of collaboration among the online European community initiatives aiming to digitalize the manufacturing industry. The fact that ZDZW Community is included within the I4MS Community implies a significant advantage regarding member acquisition:

1. Some Communities will share the same collections, which means that ZDZW events, news, and pilots will be displayed on the same collection pages as I4MS.
2. ZDZW will have a dedicated space within the I4MS Community homepage. Members who sign up to be part of the I4MS Community can access the ZDZW area.
3. ZDZW content can be included in I4MS' newsletter reaching over 1,000 subscribers.

3.11 Industrial Advisory Group

An Advisory Group (AG) of experts is being established during the first months of the project with the aim of bringing inputs from key market players to fully define requirements and build exploitation routes for ZDZW with high profile active industrial end users and/or technologists. Advisory Group will include up to 5 members from the industrial/research sector with complementary skills who will provide feedback on several aspects of the Project. Currently, AG is composed of four members whose information is detailed in Table 5, and contacts continues to complete the group.

TABLE 5. ADVISORY GROUP MEMBERS

AG MEMBER	POSITION	ORGANISATION	SECTOR
Gofna Liss-Rubin	Open Innovation Manager	Osem-Nestle (Israel)	Food
Ingo Martens	Project Manager	Hanse-Aerospace (Germany)	Aerospace
Alessandro Bassi	IoT Expert	THINGS (Czech Rep.)	Digital Industry
Silvia Menato	Researcher	SUPSI (Switzerland)	Sustainability

AG will meet around 4 workshops during the Project, which as far as possible will be held coinciding with the plenary meetings of the Project, so that members of the AG can meet the consortium Beneficiaries face-to-face. It is also possible that some of the workshops will take place virtually. Table 6 specifies the aspects of the Project on which AG workshops will be mainly focused. The tentative schedule of workshops has been defined considering the planning of the project phases (specification, build, validation) and the schedule of plenary meetings. All AG members will sign a non-disclosure agreement already defined and included as an annex in the CA prior to participating in any project-related activity since they may have access to confidential documentation/material.

TABLE 6. INFORMATION ABOUT AG WORKSHOPS.

AG WORKSHOP	FORESEEN DATE	TOPIC
AG-WS1	M10 (jun-23)	Feedback on the specifications of the solutions to be developed
AG-WS2	M16 (dec-23)	Feedback on solutions (first approach)
AG-WS3	M26 (oct-24)	Feedback on solutions (demo-based)
AG-WS4	M33 (may-25)	Feedback on validation solutions and exploitation strategy

3.12 ZDZW Workshops

Two **dissemination workshops** will be organised to demonstrate the project results. On the one hand, industrial stakeholders will be the primary target in order to improve the market acceptance of the Project Results. On the other hand, the Project do target as well make an impact on Zero Waste management strategies and its influence in future applicable policies. Hence, policy makers as relevant stakeholders will be invited to participate in these workshops. Table 7 includes workshops details. First workshop will be co-organized with the final event of the [ZDMP project](#) since both projects are focused on zero defect manufacturing and have interested stakeholders in common.

TABLE 7. INFORMATION ABOUT DISSEMINATION WORKSHOPS

ZDZW WORKSHOP	FORESEEN DATE	PLACE	TOPIC
ZDZW-WS1	M8 (apr-23)	Valencia (Spain)	General insights and approach of ZDZW
ZDZW-WS2	M33 (may-25)	TBD	Project results

3.13 EU Clustering and Regional Interactions

[ZDZW](#) is already part of [the 4ZDM cluster and the ZDM Manufuture sub-platform](#) as a strategic way to disseminate and discuss both [ZDZW](#) advances and collaboration activities within the Zero-Defect Manufacturing community. Recurrent meetings of the cluster take place on the third Monday of every two months. [ZDZW](#) joined the cluster meetings for the first-time last Mon 21 November 2022. In addition, [ZDZW](#) actively participated in the [4ZDM Cluster workshop](#) held in Brussels on 23 November 2022 which

had a dedicated slot for the introduction of new ZDM projects around green transformation (HE-CL4-2021-TT-01-02).

ZDZW Beneficiaries commit to provide contributions to the following activities of the cluster:

- Exploitation of synergies/technical concertation: participation in workshops, contribution to working group activities, input to scientific and strategic activities, or active contribution to task forces.
- Joint activities for exchange, dissemination (incl. production of dissemination materials), and training.
- Coordination of standardization efforts (via WP3).
- Preparation of a Position Paper on Sustainable Manufacturing.]

Interaction with other running clusters such as [predictive maintenance](#) or [AI for manufacturing](#) will be also explored.

3.14 ZDZW Webinars

Dedicated webinars/short courses held by tech/academic partners will be conducted for **skills development** in staff at ZDZW industrial partners and AG members, and other interested stakeholders. These skills include understanding the principles behind sustainable manufacturing approaches, application of relevant NDI in the industry, interpretation of results, machine learning fundamentals, etc. Six webinars/Q&A sessions will be organised on the ZDZW community platform. Specific skill development strategy will be defined in M12.

4 DISSEMINATION STATUS AND METRICS

For each identified dissemination activity, Table 8 details its due date, status, target key performance indicators (KPIs) and current metrics. This table will be updated in the following deliverable revisions (M12, M24, M36). In addition, to complement this table, Deliverable 3.2 Plan for Exploitation & Dissemination of results – PEDR will include a detailed dissemination plan.

TABLE 8. DISSEMINATION STATUS AND METRICS.

ACTIVITY STATUS							
 open  pending  in progress  completed  updates required							
DISSEMINATION ACTIVITY	DUE DATE	M3	M12	M24	M36	TARGET KPI	CURRENT METRICS
Project Identity - Logo	M1					-	-
Project Identity - Brand guidelines	M3					-	Logo, colour palette, typography and image background
Project Identity - Presentation template	M3					-	2 versions available
Project Identity - Deliverable template	M3					-	2 versions available
Project Identity - Document template	M3					-	1st version available
Project Identity - Poster template	M4					-	-
Website creation	M3					-	Online since 15-nov-22
Website update	M36					100 updates	1 update
Intranet creation	M1					-	Created Sep 2022
Intranet update	M36					-	~500 elements uploaded
Social Media creation	M1						Joined Twitter, LinkedIn and Youtube Sep 2022
Social Media update	M36					>10.000 interactions, 150 followers/year, 1 post/week and 3.000-5.000 impressions/year	Twitter: 29 followers, 11 tweets, 627 impressions, LinkedIn: 201 visitors, 88 followers, 24 updates, 217 reactions, 6.793 impressions.
Promotional poster (online)	M36					1	1st version available
Promotional slide (online)	M36					1	1st version available
Promotional presentation (online)	M36					1	1st version available
Printed Media - Brochure	M6					1	-
Printed Media - Banner	M36					1	-
Printed Media - Flyers	M36					2	-
Posters per pilot	M36					6	-

ACTIVITY STATUS							
 open  pending  in progress  completed  updates required							
DISSEMINATION ACTIVITY	DUE DATE	M3	M12	M24	M36	TARGET KPI	METRICS
Infographics	M36					1	-
Promotional Videos	M36					1	-
Merchandise	TBD					-	-
eNewsletter	M36					8	-
Press Releases	M36					2	-
Trade fairs, exhibitions, industrial conferences and workshops	M36					10 industrial conferences, 5 speaker slots and 4 project exhibitions.	-
Conference publications	M36					>10 publications in scientific conferences	-
Journal publications	M36					>5 publications to industrial journals and magazines. >10 publications in scientific journals.	-
ZDZW community creation	M3					-	Online since 4-nov-22
ZDZW community	M36					~400 Stakeholders contacted; ~10 entities engaged as Supportive partners, 7 ambassadors (2 posts/each), organization of 6 webinars/Q&A sessions	-
Industrial advisory group	M36					Up to 5 members, 4 AG workshops	4 members confirmed
ZDZW workshops	M36					2 (20-50 participants each)	-
EU clustering participation	M36					Invite 8 EU Networks or projects for cross-dissemination purpose, joint events workshops, webinar, round tables, panel presentations	Part of the 4ZDM cluster
ZDZW webinars	M36					6	-



CHANGE LOG

VERSION	DESCRIPTION OF CHANGE
V0.1	First draft to be reviewed
V0.2	Implementation of recommendations from reviewers
V1.0	Submitted version